

Ethanol Online



ETHANOLPRODUCER.COM
IS THE
#1 SOURCE
OF INFORMATION FOR AND ABOUT
ETHANOL PRODUCERS AND
INDUSTRY PROS.

What is EthanolProducer.com?

EthanolProducer.com is the premier online destination for ethanol producers and professionals interested in the latest ethanol production technology, news and policy. The site is a tool ethanol industry pros use to plan, learn and grow their business—whether at the office, in the field or at home.

EthanolProducer.com is a direct route to ethanol producers and key decision-makers in the industry. The site offers a variety of custom advertising sponsorship opportunities that link to highly engaging editorial platforms.

We have the resources and the experience to integrate your message seamlessly within our content, aligning your brand with our audience of ethanol industry professionals via mobile, community, downloads, directories, photos, newsletters and articles. They have access to timely and topical information—when they want it and how they want it.

Additional Advertising Options Within The Ethanol Industry



1 MARKETPLACE ADVERTISING

Ethanol Producer Magazine Marketplace

- ▶ Full-color section in the back of each issue containing advertising for a variety of products and service providers in the ethanol industry.
- ▶ Full-color box ads available for \$299

Call (866) 746-8385 for details.

2 ETHANOLPRODUCER.COM

More than 59,200 page views per month!
(based on Google Analytics reporting)

- ▶ Average Overall Visitors per month 35,700
- ▶ Average Overall Visitors per year 428,407
- ▶ Average Overall Page Views per month 59,268
- ▶ Average Overall Page Views per year 711,221

Advertising

- ▶ Leaderboard
- ▶ Skyscraper
- ▶ Medium Rectangle
- ▶ Rectangle

Site Features

- ▶ Search Article Archive
- ▶ Construction Lists
- ▶ Latest News

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3 ETHANOL WEEK E-NEWSLETTER

Our weekly newsletters provide unique insight and commentary designed for a professional audience.

- ▶ Published every Tuesday
- ▶ 19,200+ subscriber base
- ▶ Online advertising available from \$355 to \$973

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4 FUEL ETHANOL INDUSTRY DIRECTORY

Print and Online Directories

- ▶ The most comprehensive list of ethanol industry suppliers, producers, researchers & government agencies in the world.
- ▶ Published annually and on the directory website
- ▶ One FREE listing per business (both print and online)
- ▶ Add a logo or utilize display advertising

Visit directory.ethanolproducer.com

5 U.S. & CANADA ETHANOL PLANT MAP

Full-color 43" x 33.25" wall map

- ▶ Plots the location and production status of all ethanol plants across the United States and Canada
- ▶ Published twice a year (summer and winter)

Distribution:

- ▶ Distributed FREE to all *Ethanol Producer Magazine* subscribers and at all major related conferences and trade shows.

6 ETHANOL PRODUCER MAGAZINE'S WEBINAR SERIES

Sponsor logo is featured on:

- ▶ Website
- ▶ Webinar page on EthanolProducer.com
- ▶ Receive Attendee Information
- ▶ All emails
- ▶ OnDemand material

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7 ETHANOL PRODUCER MAGAZINE'S TOP NEWS WEEKLY VIDEOS

Sponsor logo is featured on:

- ▶ Website
- ▶ Weekly e-Newsletter
- ▶ All archived video listings

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