WHO WE ARE

EDITORIAL SCOPE

*Ethanol Producer Magazine* is the No. 1 source for ethanol industry news, trends and statistics. Through our print publication and website, we deliver both daily news and industry trend features to our audience of producers, service providers and vendors. *Ethanol Producer Magazine* gives producers the well-organized information they need to keep their production and efficiency on pace with the rest of the industry.

Our monthly print magazine offers readers thoroughly researched, staff-written feature articles, contributions from the industry’s most well-known names, and opinion pieces from the advocates the ethanol industry looks to for support. They cover finance, policy, regulations, equipment innovations, export markets, operational efficiency, staffing and more. Meanwhile, the website delivers the breaking and spot news our readers want to digest daily. It’s all sent out in the newsletter each Tuesday.

Readers also can stay on top of the layout of their industry, using the biannual U.S. & Canada Fuel Ethanol Plant Map. Through incredible effort by our team, we possess the most up-to-date, accurate information on ethanol plant sizes, locations and operational statuses. The map hangs on control room walls all across the country.

Our reach hits all corners of the world, and the global industry converges each year for *Ethanol Producer Magazine*’s International Fuel Ethanol Workshop & Expo. Boasting about 2,000 attendees and 300 trade show vendors, it’s the industry’s largest event. Regular job satisfaction surveys, informational webinars and an industry directory round out the ethanol industry coverage provided by *Ethanol Producer Magazine*. We don’t miss a thing.

THE TEAM

SALES

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ACCOUNT MANAGER Bob Brown bbrown@bbiinternational.com

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MARKETING & ADVERTISING MANAGER Marla DeFoe mdefoe@bbiinternational.com

PROGRAM & SOCIAL MEDIA COORDINATOR Dayna Bastian dbastian@bbiinternational.com

CEO Joe Bryan jbryan@bbiinternational.com

CONTRIBUTING

To contribute or suggest editorial content, send a brief summary or abstract of the article to:

Tom Bryan, Editor, *Ethanol Producer Magazine* tbryan@bbiinternational.com or call 866-746-8385
Ethanol Producer Magazine is all about reader engagement. Its undeniable credibility derived from superior industry journalism.

### WHO WE REACH

<table>
<thead>
<tr>
<th>ONLINE &amp; SOCIAL</th>
<th>PRINT</th>
<th>EVENTS / WEBINARS</th>
<th>NEWSLETTERS</th>
<th>DIRECTORY &amp; MAPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>788K+ Global Page Views/Yr</td>
<td>5,000 Readers</td>
<td>10+ Events/Webinars</td>
<td>70K+ Newsletters Subscribers</td>
<td>7,200+ Readers</td>
</tr>
<tr>
<td>165K+ U.S. Visitors</td>
<td>33K+ Digital Audience</td>
<td>150K+ Global Reach</td>
<td>Ethanol Week &amp; Ethanol Retailer</td>
<td>15K+ Digital Audience</td>
</tr>
<tr>
<td>12K+ Social Footprint</td>
<td>2.75K+ Digital Print Views on Issuu.com</td>
<td>150+ Attendees Per Webinar</td>
<td>64 Issues Per Year</td>
<td>10K+ Directory Views on Issuu.com</td>
</tr>
</tbody>
</table>

### TOP 5 INDUSTRIES

- 20% Producers (Biofuels or Biorefinery)
- 14% Equipment & Services
- 14% Consulting
- 6% Technology/Engineering
- 3% Material Supplier
- 43% Other

### SUBSCRIPTIONS

Ethanol Producer Magazine is printed monthly and is FREE to subscribers. Subscriptions are available at EthanolProducer.com

Subscriptions can also be processed by calling 866-746-8385.
**ETHANOL PRODUCER**  
**ADVERTISING OPPORTUNITIES  *Also available online***

<table>
<thead>
<tr>
<th>PRINT</th>
<th>ONLINE</th>
<th>CUSTOM</th>
<th>EVENTS + WEBINARS</th>
<th>RENEWABLE ENERGY OPTIONS</th>
</tr>
</thead>
</table>
| 5K+ circulation  
Ethanol Producer Magazine*  
Printed monthly (12x)  
2,750+ Issuu.com Impressions/issue | 788K+ page views/yr  
EthanolProducer.com  
Month Duration (12x) | 53K+ subscribers  
Digital Press Package  
Click rates/reports for each medium | 150-200 attendees  
EPM’s Webinar Series  
Custom, Unlimited | PRINT  
5K+ circulation  
Biodiesel Magazine*  
Printed bi-annually (2x) |
| 5K+ circulation  
U.S. & Canada Fuel Ethanol Plant Map  
Printed twice yearly (2x)  
2,600+ Issuu.com Impressions/map | 48K+ subscribers  
Ethanol Week  
E-Newsletter  
Distributed Weekly (52x) | 5K+ readers  
Spotlight Feature*  
Featured in Ethanol Producer Magazine | 2,000+ attendees  
Int’l Fuel Ethanol Workshop & Expo  
Est. 500+ Producers  
June 13-15, 2022 in Minneapolis, MN | PRINT  
7K+ circulation  
Biomass Magazine*  
Printed quarterly (4x) |
| 7K+ circulation  
Fuel Ethanol Industry Directory*  
Printed yearly (1x)  
10,000+ Issuu.com Impressions | 23K+ subscribers  
Ethanol Retailer E-Newsletter  
Distributed Monthly (12x) | 53K+ subscribers  
Custom Press Release  
Custom, Unlimited | EVENT  
2,000+ attendees  
Biodiesel & Renewable Diesel Summit  
Est. 500+ Producers  
June 13-15, 2022 in Minneapolis, MN | EVENT  
850 attendees  
Int’l Biomass Conference & Expo  
Est. 200+ Producers  
March 14-16, 2022 in Jacksonville, FL |
THE FACTS ABOUT PRINT ADVERTISING

Larger ads and premium positions create **stronger awareness.**

### 52% **RECALL** A PRODUCT OR SERVICE

### 62% OF READERS ACT AFTER SEEING A PRINT AD

**Ads in magazine media are more engaging and valued than ads in other media**

Note: Data for each medium based on levels of agreement with above statements for a set of vehicles in each medium.

Index: Percentage of adults who used a set of vehicles in each medium vs. percentage of adults who used any of these magazine media, websites, and TV vehicles.

**SOURCE:** MRI-SIMMONS MULTI-MEDIA ENGAGEMENT STUDY, SPRING 2018

<table>
<thead>
<tr>
<th><strong>Pay attention to or notice ads</strong></th>
<th><strong>Ads fit well with the content</strong></th>
<th><strong>Products/services advertised are high quality</strong></th>
<th><strong>Has ads about things I care about</strong></th>
<th><strong>Get valuable info from the ads</strong></th>
<th><strong>More likely to buy products in ads</strong></th>
<th><strong>Ads help make purchase decisions</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>magazine media</strong></td>
<td>146</td>
<td>145</td>
<td>140</td>
<td>135</td>
<td>129</td>
<td>128</td>
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<tr>
<td><strong>websites</strong></td>
<td>88</td>
<td>94</td>
<td>90</td>
<td>92</td>
<td>96</td>
<td>96</td>
</tr>
<tr>
<td><strong>ad supported TV networks</strong></td>
<td>96</td>
<td>90</td>
<td>87</td>
<td>88</td>
<td>89</td>
<td>88</td>
</tr>
</tbody>
</table>

### Positivity of ads in each medium (index)

Index: Percent Top Two Box in quality of experience (from very negative to very positive) across the media listed, plus cinema and out of home.

Note: Positivity measured on five-point scale.


Experiences with magazine ads are the **most positive**
NEW IN 2022
Carbon Capture and Storage Featured in Six Issues
Showcase Your Company and Service – Only $4,595

_Ethanol Producer Magazine_ has, and continues to be, the industry’s top source for ethanol news, trends and statistics. With carbon capture & storage (CCS) becoming an important part of the ethanol industry, _Ethanol Producer Magazine_ is announcing a new feature in our print magazine, a **Carbon Capture & Storage Featured Content** section, published six times per year.

Join the Growing Trend
In the U.S., more than 50 ethanol plants are actively engaged in CCS – either in the early stages of multi-plant CO₂ aggregation and pipeline transport, or independently drilling test wells and assessing the viability of geologic storage at or near their facility. CCS will dramatically lower the carbon intensity of these biorefineries and provide ethanol producers with enhanced revenue opportunities.

Become a Part of the Carbon Capture & Storage Featured Content Section
The spotlight article will be about select companies that provide CCS services to the ethanol industry.

**Six (6) CCS Topics to be Featured in 2022:**
1. CCS Project Development: Finance/Legal/Pore Space Ownership
2. Test Wells; Storage Zone Assessment (Capacity/Injectivity/Containment)
3. CO₂ Pipeline Permitting, Engineering and Construction
4. On-Site CO₂ Compression/Liquid Conversion, Transport Considerations
5. Monetizing CCS: 45QTax Credit; California LCFS Credits
6. Injection Site Management; Operations; Monitoring; Post-Injection Integrity

With Carbon Capture & Storage Featured Content, You Will Receive the Following:
- A custom story written in the Carbon Capture & Storage Featured Content section, feature article containing information about your company
- One half-page ad
- The feature article mailed to 5,000 readers
- Print article posted on EthanolProducer.com and distributed via our social media suite with ability to track views
- Your company’s contact information sent to 53,000+ ethanol email subscribers, promoting the Products and Services Spotlight feature article, including a URL linking to your website
- A custom reprint of the article sent to you in a digital format, which you can use for promotional purposes

The following months will include a feature focused on Carbon Capture and Storage:
- February, April, June, August, October and December
- (November is the main CCS themed issue)

Contact Us About Featuring Your Company: **Limited Availability**

**Advertising Opportunities:**
- **Chip Shereck** | Senior Account Manager/Bioenergy Team Lead 701-738-4911 cshereck@bbiinternational.com
- **Marty Steen** | Senior Account Manager 701-738-4934 msteen@bbiinternational.com
- **Andrea Anderson** | Business Development Director 701-738-4972 aanderson@bbiinternational.com
- **Bob Brown** | Account Manager 701-738-4918 bbrown@bbiinternational.com

**Ad Production Questions:**
- **Marla DeFoe** | Marketing & Advertising Manager 701-738-4960 mdefoe@bbiinternational.com

**Editorial:**
- **Tom Bryan** | President 701-738-4916 tbryan@bbiinternational.com

_Access Ethanol Producer_ at EthanolProducer.com, email service@bbiinternational.com, or call (866) 746-8385.
## EDITORIAL CALENDAR

**ETHANOL PRODUCER MAGAZINE**

<table>
<thead>
<tr>
<th>ISSUE DATE</th>
<th>EDITORIAL THEMES</th>
<th>AD CLOSE</th>
<th>ARTWORK</th>
<th>BONUS DISTRIBUTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>Yield Maximization&lt;br&gt;Fermentation Solutions</td>
<td>11/22/21</td>
<td>11/29/21</td>
<td>Iowa Renewable Fuels Summit</td>
</tr>
<tr>
<td>February</td>
<td>Data-Driven Plant Optimization&lt;br&gt;Carbon Capture &amp; Storage Featured</td>
<td>12/13/21</td>
<td>12/20/21</td>
<td>Growth Energy Executive Leadership Conference&lt;br&gt;National Ethanol Conference - In all attendee bags</td>
</tr>
<tr>
<td>March</td>
<td>Plant Cleaning&lt;br&gt;Shutdown Services</td>
<td>1/17</td>
<td>1/24</td>
<td>National Ethanol Conference - Mailed to all attendees&lt;br&gt;International Biomass Conference &amp; Expo&lt;br&gt;Biofuels International Conference &amp; Expo (digital issue distribution)</td>
</tr>
<tr>
<td>April</td>
<td>Bacterial Control&lt;br&gt;Carbon Capture &amp; Storage Featured</td>
<td>2/14</td>
<td>2/21</td>
<td>AOCS Annual Meeting</td>
</tr>
<tr>
<td>May</td>
<td>High-Protein Feed Production</td>
<td>3/21</td>
<td>3/28</td>
<td>Int’l Fuel Ethanol Workshop &amp; Expo - Hotel Drop</td>
</tr>
<tr>
<td>June</td>
<td>Corn Fiber Ethanol Technologies&lt;br&gt;Carbon Capture &amp; Storage Featured</td>
<td>4/18</td>
<td>4/25</td>
<td>Int’l Fuel Ethanol Workshop &amp; Expo - In all attendee bags</td>
</tr>
<tr>
<td>July</td>
<td>Predictive Facility Maintenance</td>
<td>5/9</td>
<td>5/16</td>
<td>Int’l Fuel Ethanol Workshop &amp; Expo - Mailed to all attendees&lt;br&gt;ASABE Annual Meeting</td>
</tr>
<tr>
<td>August</td>
<td>Distillers Corn Oil Maximization&lt;br&gt;Carbon Capture &amp; Storage Featured</td>
<td>6/20</td>
<td>6/27</td>
<td>ACE Conference</td>
</tr>
<tr>
<td>September</td>
<td>High-Quality, Specialty Alcohol Production</td>
<td>7/18</td>
<td>7/25</td>
<td>Growth Energy Biofuels Summit</td>
</tr>
<tr>
<td>October</td>
<td>Lab Analytics&lt;br&gt;Quality Assurance/Control&lt;br&gt;Carbon Capture &amp; Storage Featured</td>
<td>8/15</td>
<td>8/22</td>
<td>Fuel Ethanol Lab Conference</td>
</tr>
<tr>
<td>November</td>
<td>Carbon Capture and Storage</td>
<td>9/19</td>
<td>9/26</td>
<td>F.O. Licht’s World Ethanol &amp; Biofuels Conference</td>
</tr>
<tr>
<td>December</td>
<td>Energy Efficiency&lt;br&gt;Water Management&lt;br&gt;Carbon Capture &amp; Storage Featured</td>
<td>10/17</td>
<td>10/24</td>
<td>Mailed to all 2022 EPM webinar attendees</td>
</tr>
</tbody>
</table>

*Ethanol Producer Magazine* convenes the industry at scale that ignite conversations that drive systemic change in business, technology and production.

**Ethanol Producer Magazine**

| Ethereum | service@bbiinternational.com | (866) 746-8385 | **UPDATED 2/10/22** | 7 |
PRINT
RATES & SPECS

All display advertising rates, per insertion, in U.S. dollars ALL PRICES NET

PREMIUM PLACEMENTS:
MAGAZINE (in addition to the rate)
+25% Inside Front Cover
+25% Opposite Contents Pg
+25% Inside Back Cover
+50% Back Cover

DIRECTORY (flat rate, no in addition)
$6,300 Back Cover
$5,547 Inside Back Cover
$5,547 Inside Front Cover
$5,547 Opposite Contents Pg
$5,547 Page 3
$4,200 Front of Book

COVERWRAPS
Cover wraps are attached to the front of the magazine. Prices vary by issue. Call for pricing.

INSERTS/OUTSETS
Inserts are stitched into the magazine on 1008 stock. Outsets are polybagged with the magazine. Call for pricing.

RATES
*Depends on Regular or Premium Position
1 Directory Premium prices to the right, under Premium Placements

<table>
<thead>
<tr>
<th>Rates &amp; Sizes</th>
<th>Magazine &amp; Maps</th>
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<th>3x</th>
<th>6x</th>
<th>9x</th>
<th>12x</th>
<th>Directory Options</th>
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</thead>
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<tr>
<td>Two-Page Spread</td>
<td>$9,061</td>
<td>$8,233</td>
<td>$7,486</td>
<td>$6,803</td>
<td>$6,190</td>
<td>$5,975</td>
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<tr>
<td>Half-Page Spread</td>
<td>$5,172</td>
<td>$4,704</td>
<td>$4,277</td>
<td>$3,894</td>
<td>$3,511</td>
<td>$3,985</td>
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<tr>
<td>Full Page</td>
<td>$4,929</td>
<td>$4,486</td>
<td>$4,075</td>
<td>$3,714</td>
<td>$3,343</td>
<td>$3,985</td>
<td></td>
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<tr>
<td>2/3 Page</td>
<td>$3,391</td>
<td>$3,084</td>
<td>$2,796</td>
<td>$2,549</td>
<td>$2,290</td>
<td>NA</td>
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<tr>
<td>1/2 Page</td>
<td>$2,660</td>
<td>$2,424</td>
<td>$2,021</td>
<td>$1,738</td>
<td>$1,809</td>
<td>$2,110</td>
<td></td>
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<tr>
<td>1/3 Page</td>
<td>$1,941</td>
<td>$1,692</td>
<td>$1,529</td>
<td>$1,386</td>
<td>$1,256</td>
<td>$1,315</td>
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<td>Marketplace</td>
<td>$299</td>
<td>$299</td>
<td>$299</td>
<td>$299</td>
<td>$299</td>
<td>NA</td>
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<tr>
<td>Box Ad*</td>
<td>$3,500</td>
<td>$3,500</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td></td>
</tr>
</tbody>
</table>

SIZES
*Multiple ads can be purchased to create a larger ad, call for specs

<table>
<thead>
<tr>
<th>Sizes</th>
<th>Non-Bleed Ad</th>
<th>Bleed Ad</th>
<th>Trim Size</th>
<th>Live Area/Bleed Ads</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two-Page Spread</td>
<td>16 w x 9.875 h</td>
<td>17.5 w x 11.375 h</td>
<td>17 w x 10.875 h</td>
<td>16.5 w x 10.375 h</td>
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<tr>
<td>Half-Page Spread</td>
<td>16 w x 4.625 h</td>
<td>17.5 w x 5.375 h</td>
<td>17 w x 5.125 h</td>
<td>16.5 w x 4.875 h</td>
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<tr>
<td>Full Page</td>
<td>7.5 w x 9.875 h</td>
<td>9 w x 11.375 h</td>
<td>8.5 w x 10.875 h</td>
<td>8 w x 10.375 h</td>
</tr>
<tr>
<td>1/2 Page H</td>
<td>7.5 w x 4.625 h</td>
<td>9 w x 5.375 h</td>
<td>8.5 w x 5.125 h</td>
<td>8 w x 4.875 h</td>
</tr>
<tr>
<td>1/3 Page H</td>
<td>7.5 w x 3.375 h</td>
<td>9 w x 4.125 h</td>
<td>8.5 w x 4.125 h</td>
<td>8 w x 3.625 h</td>
</tr>
<tr>
<td>2/3 Page V</td>
<td>5 w x 9.875 h</td>
<td>5.75 w x 11.375 h</td>
<td>5.5 w x 10.875 h</td>
<td>5.75 w x 10.375 h</td>
</tr>
<tr>
<td>1/2 Page V</td>
<td>3.75 w x 9.875 h</td>
<td>4.5 w x 11.375 h</td>
<td>4.25 w x 10.875 h</td>
<td>3.5 w x 10.375 h</td>
</tr>
<tr>
<td>1/3 Page V</td>
<td>2.5 w x 9.875 h</td>
<td>3.25 w x 11.375 h</td>
<td>3 w x 10.875 h</td>
<td>2.25 w x 10.375 h</td>
</tr>
<tr>
<td>1/2 Page Island</td>
<td>5 w x 6.875 h</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>1/3 Page Island</td>
<td>5 w x 5.125 h</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Marketplace*</td>
<td>2.5 w x 3 h</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Box Ad*</td>
<td>3.25 w x 3.25 h</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

ARTWORK SPECS
Color: CMYK/process colors only. NO SPOT COLORS.
All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used. No built-in black type.
Fonts: Outline or embed all fonts in the PDF
File Format: High-Res PDF
Resolution: All materials must be at least 300 dpi and submitted at 100% size.
Live Area: To prevent info being trimmed off at text, logos, etc., must be at least 1/2" in from the edge of the ad. Registration marks preferred.
PDF Files: Save with all fonts and images embedded. Save without color profiles. Once PDF is created, please check the bleed – see “Sizes” for BLEED SPECIFICATIONS.

PUBLICATION INFORMATION
Publication (Trim) Size: 8.5" x 10.875"
Live Area: 8" x 10.375"
Paper Stock: 70-lb, gloss-coated guts, 80-lb, gloss-covered coat
Method of Press: Web press, 150 lpi, process color
Binding: Saddle-Stitched
Applications: Publication is created in Adobe InDesign, PC files.

AD PLACEMENTS: Apart from Premium Ad Placements, vertical ads are placed along the outside of the page and horizontal ads are placed at the bottom of the page.
Proofs: We do not supply proofs

CREATING ARTWORK
In-house Production: Ethanol Producer Magazine will create advertisements for clients. The advertiser must submit ad copy, plus high-resolution logos and photos. Photos may be purchased for advertisement, but at the client’s expense. Submission of materials should be completed at least one month in advance of print run. Call for applicable production fees.

SUBMITTING ARTWORK
Email: artwork@bbiinternational.com
Call: 866-746-8385 for assistance

REGULATIONS
Agency Discounts: Due to the affordable rates offered by Ethanol Producer Magazine, we do not offer agency discounts.
Invoices: Invoices are prepared at time of issue and are due in 30 days.
Short Rates/Rebates: Advertisers will be short-rated if, within 12 months from the date of the first insertion, they do not use the amount of space upon which their billing has been based. Rates may be adjusted (lowered) during the course of an advertiser’s insertion order agreement, if the advertiser has used sufficient additional space to warrant a lower rate than that which their billing was based.
Rate Protection: Rates are effective for all advertisers throughout the duration of the subscription. Rates may never increase during the term of an advertiser’s billing agreement, unless the advertiser chooses to change the plan; for example, increasing the size of an ad.
Publisher’s Protective Clauses: Deliberate attempts to simulate editorial format in an advertisement is not permitted by Ethanol Producer Magazine. The publisher reserves the right to insert the word “advertisement” when, in the publisher’s opinion, an advertisement resembles editorial material. Liability for all content of advertisements printed (including text, representations, illustrations or any sketch, map, label, trademark or other copyrighted matter) will be assumed by advertisers and their agencies. The publisher reserves the right to reject any advertising that does not conform to publication standards, Ethanol Producer Magazine is not liable for delays in delivery or/and non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner. Ethanol Producer Magazine is not responsible for quality of reproduction when materials received do not conform to specifications or when materials are received beyond closing dates.
No cancellations will be accepted after closing dates. Notifications of cancellations prior to closing dates should be in writing (email or fax acceptable).
Method of Distribution: U.S. Postal Service-Periodical
Subscription Prices: Subscriptions to Ethanol Producer Magazine are now free of charge to everyone with the exception of a shipping and handling fee for any country outside the United States. Subscriptions are available online at www.ethanolproducer.com. Please contact our subscriptions department for subscription assistance at (866) 746-8385 or service@bbiinternational.com

UPDATED 2/10/22 8

EthanolProducer.com service@bbiinternational.com | (866) 746-8385
DIRECTORY

ADVERTISING

2022 FUEL ETHANOL INDUSTRY DIRECTORY

directory.ethanolproducer.com

Open Closing

Open For Listings 7/6/2021 4/6/2022

Listings do not automatically renew.

Sign-up for Listings at directory.ethanolproducer.com.

Receive 1 listing free. Add a logo for an additional cost.

LISTING 1 FREE + $75/additional listing

As part of our effort to ensure that the directory is as comprehensive as possible, we are offering one free listing to any organization involved in the ethanol industry. Each additional listing is $75. In order to receive your free listing, visit our website at directory.ethanolproducer.com and register online.

LOGO + LISTING $115/logo

This is a great way to increase your organization’s presence in the directory without having to largely increase the budget. A listing plus logo costs $190. (Listings without a logo are $75 each. Adding a logo to your one free listing is $115.)

DISPLAY ADVERTISING

To more effectively display your products and services, you may want to consider a display advertisement. A full-color display advertisement is the best way to make your organization stand out within the directory. We also offer the option to purchase premium placement for your advertisement.

BONUS: Receive 1 year FREE medium rectangle ad on Directory.EthanolProducer.com with the purchase of a display ad.

Size: 300 w x 250 h pixels
File Size: 40k limit
Format: JPG, GIF or Animated GIF

BONUS: Medium Rectangle Online Ad

CIRCULATION

Display your company to more than 8,000 ethanol industry professionals for FREE

The Fuel Ethanol Industry Directory is circulated throughout the fuel ethanol industry. Including the following:

• All Ethanol Producer Magazine subscribers
• All International Fuel Ethanol Workshop & Expo attendees (in attendee bags)
• All North American ethanol production facilities (three to each plant)
• Attendees of all other major ethanol conferences
• Attendees of National Carbon Capture Conference
• Attendees of Carbon Capture Summit & Expo

RATES, SIZES & SPECS CAN BE FOUND ON PAGE 8

Directory.EthanolProducer.com

PRINT + ONLINE

PURCHASE A LISTING = RECEIVE 1 PRINT & 1 ONLINE

Display Ad

Display Ad

Directory.EthanolProducer.com

Service@bbinternational.com | (866) 746-8385

UPDATED 2/10/22
Ethanol Producer Magazine’s Fuel Ethanol Plant Map identifies conventional and cellulosic ethanol plants in the U.S. and Canada. Color coded for quick reference, the map indicates both conventional sugar/starch facilities and cellulosic ethanol facilities, showing installed capacity, plants under construction, as well as proposed plants. The minimum size included on the list is 1 MMgy. Listings include name of facility, city, state, feedstock and capacity.

**Sent to 7,000+ Producers & Biofuels Professionals**

**U.S. & Canada Fuel Ethanol Plant Maps**

**Distribution**

All Ethanol Producer Magazine Subscribers
All ethanol production facilities
Following Industry Events:

**Summer Map:**
1. 2022 Int’l Fuel Ethanol Workshop & Expo (in attendees’ bags)
2. 2022 ACE Conference

**Winter Map:**
1. 2023 National Ethanol Conference
2. 2023 Iowa Renewable Fuels Summit
3. 2023 Growth Energy Executive Leadership Conference
4. 2023 Int’l Biomass Conference & Expo

**Sizes & Specs can be found on page 7**

**Premium Positions indicated in Blue**

**BONUS:** Free 6 month online ad on www.EthanolProducer.com with the purchase of a print ad

**Advertising Options**

<table>
<thead>
<tr>
<th>Ad Options</th>
<th>Price</th>
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<th>Cost</th>
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**Advertising Total: $______**
**EMAIL ADVERTISING**

**ETHANOL WEEK SCHEDULE**
Distributed Every Tuesday

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<th>Week/Issue Dates</th>
<th>Insertion/Artwork Dates</th>
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**ETHANOL RETAILER SCHEDULE**
Distributed the First Thursday of Each Month

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**Ethanol Week & Ethanol Retailer E-Newsletters**

**Ethanol Week E-Newsletter**
Advertise on Ethanol Week and Ethanol Retailer E-Newsletters

**LEADERBOARD-TOP**
$973/week
- DIMENSIONS: 728x90 pixels
- FILE SIZE: 40k limit
- FORMAT: JPEG, GIF (no animated GIFs)

**MEDIUM RECTANGLE**
$869/week
- DIMENSIONS: 300x250 pixels
- FILE SIZE: 40k limit
- FORMAT: JPEG, GIF (no animated GIFs)

**LEADERBOARD-BOTTOM**
$335/week
- DIMENSIONS: 728x90 pixels
- FILE SIZE: 40k limit
- FORMAT: JPEG, GIF (no animated GIFs)
WEBINAR SPONSOR

GAIN MAXIMUM EXPOSURE & CONTACT INFO
Sponsor logo is featured on:
• Website
• All emails and marketing materials
• Webinar page on EthanolProducer.com
• OnDemand material
• Attendee Information

In this era of digital marketing, creating an integrated approach is more important than ever. Ethanol Producer Magazine webinars allow you to maximize your advertising impact, while gaining access to hundreds of contacts focused on your niche market.

GOLD WEBINAR PACKAGE
(2 per webinar)
Includes:
• Logo with URL on all webinar marketing emails (150,000+)
• Logo displayed on webinar presentation
• 30-second commercial during the webinar (slide size 16:9 or 16”x9”)
• Dedicated slide on webinar promoting company

DIAMOND WEBINAR PACKAGE
(1 per webinar)
Includes:
• All registrant contact data, including emails (estimate 150-200 registrants)
• Contact information will include attendee interest ranking and time on webinar
• Reserved speaking opportunity on the webinar
• Top placement of logo with URL on all webinar marketing emails (150,000+)
• Top placement of logo with URL on magazine website
• Two-minute commercial at the beginning of the webinar (slide size 16:9 or 16”x9”)
• Dedicated slide on webinar promoting company
• Webinar becomes free to attendees (more registrants)
• Ongoing leads generated from OnDemand

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PRESS RELEASE SENT TO EMAIL LIST
$1,195*
Includes:
• Personal press release sent to Ethanol Producer Magazine’s industry news email list (53,000+)
• Two photos and/or logo
• Contact information
• Section about your company at bottom
* Press release must be 300 to 400 words in length

CUSTOM WRITTEN PRESS RELEASE SENT TO EMAIL LIST
$1,999*
Includes:
• Team of professional writers will create a press release about your product or service
• Personal press release sent to Ethanol Producer Magazine’s industry news email list (53,000+)
• Two photos and/or logo
• Contact information
• Section about your company at bottom
* Press release must be 300 to 400 words in length

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• Send PDF to all potential customers via emails
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• Add credibility for potential investors
**DIGITAL PRESS PACKAGE**

Package rate is **$1,900**
(a **$2,400** value)

Click Rates and/or Reports Delivered for Each Medium

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**PRESS RELEASE**

Press release sent to **53,000 subscribers**

Posting press release to national press wire

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**ONLINE ADVERTISING**

Medium Rectangle Ad
2 on home page, 2 inside articles.
ROS with max of 10 advertisers.

---

**SOCIAL MEDIA**

Press Release Package
Posting of a Press Release to three of our social media platforms