

Ethanol Week

LEADERBOARD

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MEDIUM RECTANGLE

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LEADERBOARD



EMAIL ADVERTISING

Ethanol Week E-Newsletter

Advertise on Ethanol Week and Ethanol Retailer E-Newsletters

LEADERBOARD-TOP
\$1,195/week

DIMENSIONS 728x90 pixels
FILE SIZE 40k limit
FORMAT JPEG, GIF (no animated GIFs)

MEDIUM RECTANGLE
\$995/week

DIMENSIONS 300x250 pixels
FILE SIZE 40k limit
FORMAT JPEG, GIF (no animated GIFs)

LEADERBOARD-BOTTOM
\$495/week

DIMENSIONS 728x90 pixels
FILE SIZE 40k limit
FORMAT JPEG, GIF (no animated GIFs)

45,000 Subscribers
8.42% Open Average
1.57% CTR Average

Stats Collected January 1-December 31, 2021

Ethanol Week & Ethanol Retailer E-Newsletters

ETHANOL WEEK SCHEDULE

Distributed Every Tuesday

Week/Issue Dates & Insertion/Artwork Dates

1/3/2023	12/28/2022	7/11/2023	7/4/2023
1/10/2023	1/3/2023	7/18/2023	7/11/2023
1/17/2023	1/10/2023	7/25/2023	7/18/2023
1/24/2023	1/17/2023	8/1/2023	7/25/2023
1/31/2023	1/24/2023	8/8/2023	8/1/2023
2/7/2023	1/31/2023	8/15/2023	8/8/2023
2/14/2023	2/7/2023	8/22/2023	8/15/2023
2/21/2023	2/14/2023	8/29/2023	8/22/2023
2/28/2023	2/21/2023	9/5/2023	8/29/2023
3/7/2023	2/28/2023	9/12/2023	9/5/2023
3/14/2023	3/7/2023	9/19/2023	9/12/2023
3/21/2023	3/14/2023	9/26/2023	9/19/2023
3/28/2023	3/21/2023	10/3/2023	9/26/2023
4/4/2023	3/28/2023	10/10/2023	10/3/2023
4/11/2023	4/4/2023	10/17/2023	10/10/2023
4/18/2023	4/11/2023	10/24/2023	10/17/2023
4/25/2023	4/18/2023	10/31/2023	10/24/2023
5/2/2023	4/25/2023	11/7/2023	10/31/2023
5/9/2023	5/2/2023	11/14/2023	11/7/2023
5/16/2023	5/9/2023	11/21/2023	11/14/2023
5/23/2023	5/16/2023	11/28/2023	11/21/2023
5/30/2023	5/23/2023	12/5/2023	11/28/2023
6/6/2023	5/30/2023	12/12/2023	12/5/2023
6/13/2023	6/6/2023	12/19/2023	12/12/2023
6/20/2023	6/13/2023	12/26/2023	12/19/2023
6/27/2023	6/20/2023		
7/4/2023	6/27/2023		

ETHANOL RETAILER SCHEDULE

Distributed the First Thursday of Each Month

Week/Issue Dates & Insertion/Artwork Dates

1/5/2023	12/29/2022	7/6/2022	6/29/2023
2/2/2023	1/26/2023	8/3/2023	7/27/2023
3/2/2023	2/23/2023	9/7/2023	8/31/2023
4/6/2022	3/30/2023	10/5/2023	9/28/2023
5/4/2023	4/27/2023	11/2/2023	10/26/2023
6/1/2023	5/25/2023	12/7/2023	11/30/2023