



# ONLINE ADVERTISING

EthanolProducer.com

**EthanolProducer.com**  
Advertise on EthanolProducer.com

## LEADERBOARD \$1,229/month

DIMENSIONS 728 x 90 pixels  
 FILE SIZE 40k limit  
 POSITION Top of every page viewed within the site  
 AVAILABILITY 4 ad slots per month  
 ROTATION Maximum 4 ads rotate randomly  
 FORMAT JPEG, GIF, or animated GIF

## SKYSCRAPER \$1,335/month

DIMENSIONS 300 x 600 pixels  
 FILE SIZE 40k limit  
 POSITION Right-hand side on every page viewed within the site  
 AVAILABILITY 4 ad slots per month  
 ROTATION Maximum 4 ads rotate randomly  
 FORMAT JPEG, GIF, or animated GIF

## MEDIUM RECTANGLE \$795/month

DIMENSIONS 300 x 250 pixels  
 FILE SIZE 40k limit  
 POSITION Home page and right side within content  
 AVAILABILITY 10 ad slots per month  
 ROTATION Maximum 10 ads rotate randomly  
 FORMAT JPEG, GIF, or animated GIF

## RECTANGLE \$295/month

DIMENSIONS 300 x 100 pixels  
 FILE SIZE 40k limit  
 POSITION Bottom of every page  
 AVAILABILITY 10 Ad Slots  
 ROTATION Maximum 10 ads rotate randomly  
 FORMAT JPEG, GIF, or animated GIF

## TAKEOVER AD \$7,995/month

DIMENSIONS 956 x 500 pixels  
 FILE SIZE 100k limit  
 POSITION Visible for 25 seconds, taking over homepage  
 AVAILABILITY 1 ad slot per month  
 FORMAT JPEG, GIF, PNG

**More than 65,000 page views/month**  
**Totaling 788,744 page views/year**

**39,817**

Avg. Overall Users Per Month

**477,805**

Avg. Overall Users Per Year

**65,731**

Avg. Overall Page Views Per Month

**788,774**

Avg. Overall Page Views Per Year

## ONLINE AD SCHEDULE

Month	Insertion / Artwork
January 2022	December 15, 2021
February 2022	January 14, 2022
March 2022	February 15, 2022
April 2022	March 15, 2022
May 2022	April 15, 2022
June 2022	May 16, 2022
July 2022	June 15, 2022
August 2022	July 15, 2022
September 2022	August 13, 2022
October 2022	September 15, 2022
November 2022	October 14, 2022
December 2022	November 15, 2022